

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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SEP 20 2004

Appl. No. : 09/695,564
Applicant : ImageTag, Inc.
Filed : October 23, 2000
TC/A.U. : 2626
Examiner : Thomas J. Lett

Docket No. : IMAG-0123
Customer No. :

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Washington, D.C. 22313-1450

Sir:

In response to the office action dated June 18, 2004, please amend the above-identified application as follows:

Amendments to the Specification are reflected in the amended Abstract of the Disclosure that begins of page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims that begins of page 3 of this paper.

Remarks/Arguments begin on page 10 of this paper.